



## Alter Ego 360° Virtual Tours

155 Seven Bridge Road

Lancaster, MA 01523

Phone: 508.341.7075

Fax: 978.368.0594

E-Mail: [tours@alterego360.com](mailto:tours@alterego360.com)

Website: [www.AlterEgo360.com](http://www.AlterEgo360.com)

---

### Alter Ego 360° Virtual Tour Types

**Alter Ego 360° Virtual Tours** offers 13 different tour types. There are two main subcategories in our tour types. There are real estate type tours where there is a property for sale or rent by either a realtor or owner. Then there are non-real estate tour types that have nothing to do with a property for sale or rent. There are some subtle differences between real estate tour type categories and non-real estate tour categories. Every tour type can be assigned to either a realtor or owner to provide customization and branding to the tour.

**Automobiles** – This tour type is for tours of cars, trucks, RV's, buses and limos.

**Boats** – This tour type is for tours of boats, yachts and cruise liners.

**Business/E-Commerce** – This is a good general tour type for non-real estate tours that do not fit neatly into another tour type. Some types of tours RTV might recommend for this tour type are hospitals, clubs, schools, and nursing homes.

**Commercial Real Estate** – This tour type is for any type of building for sale that is not a home. An MLS number is required for the tour and it can be sent to Realtor.com. Normally Realtor.com does not list commercial properties though. This tour type also has a Schools button, MLS info, and a Mortgage button since it is a real estate type tour.

**For Sale by Owner** – This is for homeowners selling their own home without the aid of a Realtor. This tour type does not accept an MLS number and cannot be posted to Realtor.com. This type can have a "Tour Key" which is a number or letter combination the owner or tour builder makes up to put on the tour in place of an MLS number. It can be used for searching on [www.rtvpix.com](http://www.rtvpix.com). This tour type also has a Schools button, MLS info, and a Mortgage button because it is a real estate type tour.

**Golf Course** – This tour type is for public and private golf courses. It can also be used for country clubs or resorts that have a golf course.

**Income Property** – This tour type is usually used for apartments, time shares, or rental properties. It will not display an MLS number and cannot be sent to Realtor.com. This tour type also has a Schools button, MLS info, and a Mortgage button because it is a real estate type tour.

**Practice Tour** – This tour type is used for practice or experimentation. They do not require the use of a tour credit but they can't be emailed or posted to websites.

**Residential Real Estate** – This is our most common tour type. This type is for any residential home or property that is for sale. An MLS number is required for the tour and it can be sent to Realtor.com. This type can also be used for rentals, vacant land, and income properties that need to be posted to Realtor.com. This tour type also has a Schools button, MLS info, and a Mortgage button because it is a real estate type tour.

**Resort** – This is for any type of resort property. Usually these types of tours are for advertising the resort and showcasing the resort's features. If the resort were for sale the commercial real estate tour type should be used.

**Restaurant** – This tour type is for virtual tours of restaurants. If the restaurant were for sale the commercial real estate tour type should be used.

**Scenic** – This tour type is for parks, vacation areas, etc. It could also be used for a tour of a town.

**Vacant Land** – This tour type is for tours of vacant land. If the land is for sale and the tour needs to be posted to Realtor.com then the residential real estate tour type should be used in conjunction with an MLS number. This tour type also has a Schools button, MLS info, and a Mortgage button because it is a real estate type tour.