



**“If a picture is worth a thousand words,
360° Virtual Tours are worth millions! “**

How A Virtual Tour Benefits Property Sellers:

- Selling your property can be costly and time consuming. Traditional advertising such as newspaper ads, brochures, and open houses have a limited reach. These traditional forms of marketing don't give buyers a feel for what your property actually looks like.
- The Internet is now being used to extend the marketing of your property. As of recent, realtors in the U.S. are now commonly using virtual tours. This now provides sellers with an enormous additional audience. Now buyer's from all areas of the U.S. and beyond can view the property.
- A Premium Audio description of your home allows you to quickly communicate the selling points of your home.
- This online service is available 24 hours a day, seven days a week
- This means you sell your property faster and will also save you time and money!
- Reach more buyers with our Virtual Tours than with any other comparable product or service on the Internet.
- With our Virtual Tour, you can avoid the hassles of having strangers visit your property unless they have seen your virtual tour and know they are qualified.
- You can also advertise your property through the real estate sections of leading Internet sites in addition to the links we provide.
- Email your property tour to prospects anywhere around the country.
- Offer people the chance to take a virtual tour from anywhere with Internet access—their home, office or from any remote location.

How A Virtual Tour Benefits Property Buyers:

- Searching for the right property can be time consuming and costly. Countless hours can be spent looking at properties and driving around to open houses. Virtual Tours can now eliminate hours of driving and viewing by optimizing time for both the buyer and their agent.
- The Internet is becoming a major factor in searching the majority of properties listed for sale. Rather than merely viewing a small exterior photo and a plain text description, we allow you to see full color 360° views of properties, 24 hours a day, 7 days a week.
- Our Virtual Tours enables out-of-town buyers to make qualified decisions efficiently and conveniently because now they now have the ability to visually walk through the property without having to be there.
- Our Tour's are available 24 hours per day, 7 days per week.
- Virtual tours can be taken and viewed from anywhere with Internet access. And all of our tours can be quickly downloaded and burned to a CD to be viewed offline.
- Navigate through the tour images without installing software; plug-ins or any long downloads.
- Buyers can literally show the property that they are thinking of buying, to family and friends before they make a buying decision.
- Use a Virtual Tour to look inside your future property when access to the property is limited -- visualize room sizes and decorating schemes before you move in!

Alter Ego 360° Virtual Tours

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